



## **PRESS RELEASE- FOR IMMEDIATE RELEASE**

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### **COUNTY OF LOS ANGELES RACES TO MEET PET ADOPTION GOAL**

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*Long Beach, CA...* The County of Los Angeles Department of Animal Care and Control is partnering with Los Angeles Animal Alliance, a non-profit animal shelter assistance organization, in **The Fall 5000 Super Adoption event!** The *Fall 5000* is a racing-themed campaign connecting communities with their local animal shelters to increase adoptions, save lives, benefit local charities and honor veterans throughout the greater Los Angeles region throughout November, 2011.

All six County of Los Angeles Animal Care Centers will be participating in this event, which launches November 4<sup>th</sup> and continues through the end of the month.

"We're hopeful to see a spike in pets being adopted into new families this month as a result of the *Fall 5000* adoption campaign," said Marcia Mayeda, Director for the County of Los Angeles Department of Animal Care and Control. "As an additional incentive and to honor our Veterans, there will be no-cost pet adoptions for active or retired Veterans during this campaign and throughout the month of December," Mayeda said. The no-cost adoptions are made possible by the Los Angeles Animal Alliance's Pets to Patriots program, powered by the Jason Debus Heigl Foundation.

The County of Los Angeles operates the largest animal care and control system in the United States. "Each animal care center has a wonderful selection of great companion pets just waiting for a new family to adopt them," said Mayeda. For this specific event, adoption fees will be discounted November 4-6<sup>th</sup>.

For more information about the *Fall 5000*, visit the Department's Facebook page at <http://www.facebook.com/CountyofLosAngelesAnimalCare> or [www.Fall5000.org](http://www.Fall5000.org).



[www.animalcare.lacounty.gov](http://www.animalcare.lacounty.gov)

There are six Los Angeles County Animal Care Centers. The locations are: Downey, Baldwin Park, Carson, Castaic, Lancaster and Agoura Hills, in addition to the Antelope Valley Adoption Center, located in Lancaster.